27-09-2012

**Keen European handball fans to be rewarded**

***It is not just in the arenas that fan clubs of the 24 handball teams qualified for this year’s VELUX EHF Champions League will have to show their support. At handballenergy.com, title sponsor the VELUX Group has put 3,000 euro into the kitty for a competition to be won by the keenest and most energetic fan club to create fan events and activities.***

**3,000 euro for showing the greatest support**When the matches in this year’s VELUX EHF Champions League are played, there is more at stake than the results in the handball arena. At the website handballenergy.com, handball fans from all over Europe can support their favourite team in the tournament and win a big bag of money for the team’s official fan club.

“The European fans are the heart of the VELUX EHF Champions League tournament. At the end of the day, they are what it’s all about – so, as title sponsor, we would like to give them something in return. Our way of doing that is by hosting a competition where one of the teams’ official fan clubs can win 3,000 euro to create a unique fan activity at a local VELUX EHF Champions League match,” explains Michael K. Rasmussen, Marketing Director for the VELUX Group.

Anyone can make their vote count on handballenergy.com. The winner of the competition will be the fan club of the team which have generated most votes before 26 November.

**More initiatives on the way**The website handballenergy.com was launched by the VELUX Group in connection with the final round tournament, VELUX EHF FINAL4, in 2012. Although the fan club competition is the first of its kind on the website, it is not the only activity on handballenergy.com that will be of interest to the fans.

On handballenergy.com fans and other handball enthusiasts will find competitions for exclusive VIP tickets to the matches, exclusive pictures and videos, and the expert analyses of international handball star Lars Christiansen, who has his own blog on the website.

**About VELUX EHF Champions League**

VELUX EHF Champions League is the top men’s club handball tournament in Europe. The continent’s best 24 professional handball clubs play from September to May to qualify for the final rounds of the tournament, the VELUX EHF FINAL4.

The VELUX Group has been title sponsor of VELUX EHF Champions League since 2010.

**About the VELUX Group**The VELUX Group creates better living environments with daylight and fresh air through the roof. The VELUX product programme contains a wide range of roof windows and skylights, along with solutions for flat roofs. The Group also supplies many types of decoration and sun screening, roller shutters, installation products, products for remote control and thermal solar collectors for installation in roofs. The VELUX Group, which has manufacturing companies in 11 countries and sales companies in just under 40 countries, represents one of the strongest brands in the global building materials sector and its products are sold in most parts of the world. The VELUX Group has about 10,000 employeesand is owned by VKR Holding A/S, a limited company wholly owned by foundations and family. For more details, visit [www.velux.com](http://www.velux.com).

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**Contact**

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| Thomas Overholt Hansen Media Relations Manager The VELUX GroupMobile: +45 20 59 74 09E-mail: Thomas.overholt.hansen@VELUX.com |  |