10 June 2013

**Green Solution House - one of the world’s most sustainable solutions**

***The VELUX Group is in the race to win a sustainability award for the second consecutive year, this time as strategic partner in the project Green Solution House, now nominated among hundreds of projects worldwide as a nominee for the Sustainia Award. It pushes back the boundaries in the fields of climate renovation and sustainability in new build.***

Green Solution House has been selected as part of Sustainia100, a new sustainability guide launched in London on 9 June 2013, for its positive social, economic and environmental impact on local communities. Represented in 128 countries, Sustainia100 presents the 100 most innovative and impactful solutions out of 500+ nominated projects and technologies.

An entirely new combination of multiple sustainable building practices makes the Green Solution House a unique demonstration case and the first of its kind. The knowledge and conference centre, located on the bright green island of Bornholm, represents a new build and climate renovation in one single facility and builds on *Active House principles*, is inspired by *Cradle to Cradle* and is to be certified according to the sustainability standard DGNB.

Christopher Sveen, Director of Business Development, Sustainia:
 “With its holistic design approach to energy, water management, biodiversity, indoor air quality and materials Green Solution House helps push back the boundaries for what a green building can be.”

Green Solution House is designed with a light-optimising modular climate envelope producing clean energy and improving the indoor climate with daylight and fresh air. Specific parts of the building are designed for disassembly and continuous improvement and thereby fully reflect Green Solution House’ core philosophy of fostering green innovations.

The VELUX Group is a strategic partner of Green Solution House because it showcases how Active House principles can be applied in new and existing buildings with high standards for daylight, air quality and energy efficiency whilst minimising the environmental impact. The Active House Alliance, co-founded by the VELUX Group, aims for a vision of buildings that create healthier and more comfortable lives for their occupants without impacting negatively on the climate. An Active House is evaluated on the basis of the interaction between energy consumption, indoor climate conditions and impact on the environment.

Lone Feifer, Programme Director, VELUX Group:
“The nomination is a great recognition for the project as a driver for sustainable development. We in the VELUX Group join in with the ambition to lead the development of better living conditions with daylight and fresh air through the roof. We are committed to supplying products and solutions with minimal environmental impact that optimise health and well-being. And we see these goals united in the project Green Solution House.”

**Best solution – Sustainia Award**Green Solution House also enters the contest for the international sustainability award, Sustainia Award, chaired by former Governor of California, Arnold Schwarzenegger. Mr. Schwarzenegger heads the selection jury that also includes former Norwegian Prime Minister Gro Harlem Brundtland, EU Commissioner for Climate Action, Connie Hedegaard, and Chair of the UN Climate Panel, IPCC, Dr. Rajendra K. Pachauri.

Connie Hedegaard, EU Commissioner for Climate Action:

"It is really encouraging to see that new, innovative solutions continue to emerge in all parts of the world.

Here is all the proof we need that sustainable solutions work, that they are profitable, desirable and

successful. I look forward to awarding the best solution at this year's Sustainia Award Ceremony.”

The winner of the Sustainia Award will be announced at a ceremony in Copenhagen on 7 November 2013. The EU Commissioner will also reward the best European solution. Last year, the VELUX Group’s Model Home 2020 was also in the field of nominees for a Sustainia Award.

**Press material at VELUX Media Centre**
See and download our news videos, photos and press material from VELUX Media Center at [press.velux.com](http://press.velux.com/). You can also [subscribe to VELUX news](http://press.velux.com/Follow-Us-via-RSS) here. Follow us on [twitter.com/velux](http://twitter.com/velux) and [facebook.com/velux](https://www.facebook.com/velux)

The **Sustainia100** guide is available at <http://www.sustainia.me/resources/publications/2nd_sustainia100_2013.pdf>

**Contact**
Kathrine Westermann
Media Relations Manager, VELUX Group
E-mail: kathrine.westermann@velux.com
Mob: +45 23815595

**Editors’ notes**

**About Green Solution House**Green Solution House, located on the Danish island of Bornholm, comprises a holistic refurbishment of Hotel Ryttergaarden from the 1970s in Rønne and a new build conference and knowledge centre. On completion in the spring of 2014 it will house a plenary hall with 350 seats, 8 seminar/working rooms, an orangery and a science park. It will have the capacity to accommodate 200 guests. See: [www.greensolutionhouse.dk](http://www.greensolutionhouse.dk)

**About the VELUX Group**The VELUX Group creates better living environments with daylight and fresh air through the roof. The VELUX product programme contains a wide range of roof windows and skylights, along with solutions for flat roofs. The Group also supplies many types of decoration and sun screening, roller shutters, installation products, products for remote control and thermal solar panels for installation in roofs. The VELUX Group, which has manufacturing companies in 11 countries and sales companies in just under 40 countries, represents one of the strongest brands in the global building materials sector and its products are sold in most parts of the world. The VELUX Group has about 10,000 employees and is owned by VKR Holding A/S, a limited company wholly owned by foundations and family. For more details, visit [www.velux.com](http://www.velux.com).