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The VELUX Group partners with the World Climate Summit 2013, #COP19

The VELUX Group has come on board as a primary partner of the World Climate Summit 2013, Warsaw, Poland.

Jørgen Tang-Jensen, CEO, the VELUX Group, said: "With this partnership we are joining the community of progressive businesses unified by the commitment to reach a global climate agreement by 2015 to fuel the economy and unlock the green investments that are so essential to spur economic activity, growth and jobs. And to build a sustainable future for our coming generations. We have the solutions, now we need action."

Tang-Jensen further explained: "Buildings account for around 40% of global energy demand and therefore represent a great but unleashed potential of gaining major carbon emission reductions. This is the mindset we hope politicians will pursue."

Sustainable living in buildings is an integral part of the VELUX Group dedicated to deliver solutions that optimise the health and well-being of humans and minimise the environmental impact.

225 mio. Euro invested in sustainable products

Led by a drive towards a more sustainable future and an ever present quest for inventing tomorrow's solutions, the VELUX Group is currently launching two major new product platforms. Both will contribute to reduced energy consumption and carbon emissions in buildings.

The product inventions comprise a more energy-efficient roof window entitled the New Generation and VELUX Modular Skylights, an entirely new skylight for commercial buildings such as offices, schools, hospitals and shopping malls. Both product innovations put more daylight, less energy and better comfort at centre stage. They represent total investments of 225 million Euro and the largest investment in the VELUX Group's 70-year history.

Tang-Jensen continued: "Entering as a primary partner of this year's World Climate Summit was an obvious choice because of the close link between the summit topic and our 70 years of experience of creating better living environments for people all over the world."

Tang-Jensen concluded: "Furthermore, it plays an important role that the venue is in Poland. We share a long and strong history with Poland due to more than 20 years' presence on that market and a workforce of 2,900 employees in the Group. We have on close hold seen how Poland has developed into an important growth market as well as a strong European political player."

Jens Nielsen, CEO, World Climate Ltd., said: "We are delighted to have the VELUX Group join us at the World Climate Summit. Sustainable innovation is a prominent theme and driver of the World Climate



Summit. As this is an integral part of the VELUX Group, the partnership is crucial to the debate and actions delivered by the World Climate Summit."

The World Climate Summit is part of a joint event called Climate Solutions, consisting of the World Climate Summit on Sunday November 17th and World Business Council for Sustainable Development (WBCSD) Business Day on Monday Nov 18th. Climate Solutions is organised in association with the BMW Group.

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EDITORS' NOTES

About the World Climate Summit

The World Climate Summit the largest and most high-profile private sector conference during the UNFCCC COP. The fourth annual edition will take place during the 17th of November, 2013, in Warsaw, Poland as the premier annual business, finance and government forum alongside the UNFCCC COP19 negotiations. The event will be backed by a global coalition of the world's most influential climate leaders, corporations, institutions and media organisations.

About the VELUX Group

The VELUX Group creates better living environments with daylight and fresh air through the roof. The VELUX product programme contains a wide range of roof windows and skylights, along with solutions for flat roofs. The Group also supplies many types of decoration and sun screening, roller shutters, installation products, products for remote control and thermal solar panels for installation in roofs. The VELUX Group, which has manufacturing companies in 11 countries and sales companies in just under 40 countries, represents one of the strongest brands in the global building materials sector and its products are sold in most parts of the world. The VELUX Group has about 10,000 employees and is owned by VKR Holding A/S, a limited company wholly owned by foundations and family. For more details, visit www.velux.com.